

Publishing Recorded Content to a “Private Space”

... and why this is necessary!

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St. Andrew Parish Church

Context is everything!

“What are we talking about?”



- New realities since the onset of the pandemic.
- Reduced in-person worship service attendance, moving to online streaming.
- Moved from local, to national, to global reach.
- Copyrighted and non-copyrighted content, especially musical works.
- Licencing obligations to use the Intellectual Property of others.

Copyright and Licencing Obligations



Whose Intellectual Property (IP) are we using?

- *Authors, Composers, Publishers, etc.*

Are we allowed to broadcast it to the “public”?

- *Yes, but there are obligations.*

Who protects the rights of those who own the Intellectual Property (IP) we use?

- *e.g. JIPO, JACAP, etc.*

Is Church considered “Private” or “Public”?

- *Hint: Church is not “Private”.*



copyright

all rights reserved

Copyright and Licencing Obligations



1. If the musical work is under “copyright”, then according to JACAP, “*Anyone who copies, distributes, broadcasts or adapts musical works needs a licence.*”

(Source: <https://www.jacajamaica.com/licence>)

2. If the musical work is no longer under “copyright”, then no licence is needed.



Public Space vs. Private Space

Public

- Youtube
- Facebook
- Instagram
- etc.



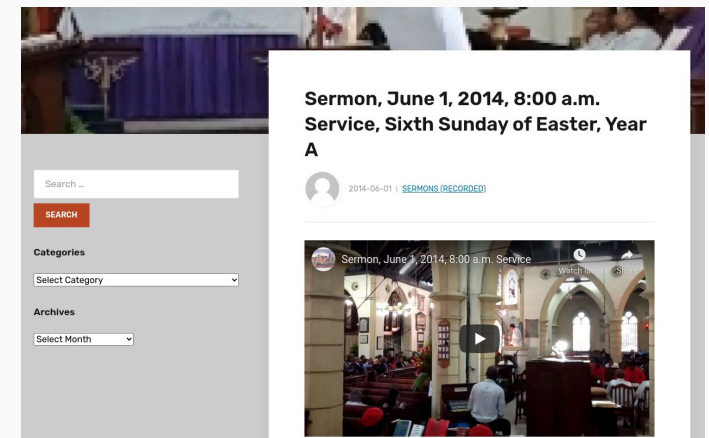
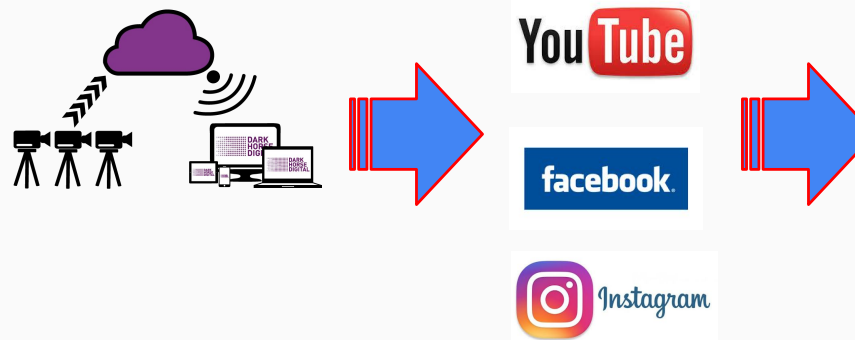
Private

- Dedicated website hosting
- Your own computer
- WhatsApp
- Email



Recommendation: Retain Recorded Content in your Private Space

Obtain permission (licencing) to use any copyrighted material for the live stream (e.g. YouTube, Facebook, Instagram, etc.), then take it down and publish the content to your own website.



Your channel
St. Andrew Parish Church

Dashboard

Content

Playlists

Analytics

Comments

Subtitles

Copyright

Monetisation

Customisation







Settings

Send feedback

Channel content

Uploads Live

Filter

<input type="checkbox"/>	Video	Visibility	Restrictions	Date ↓	Views	Comments	Likes (vs. dislikes)
<input type="checkbox"/>	 1:46:14	Public	None	3 May 2021 Published	186	0	100.0% 2 likes
<input type="checkbox"/>	 5:15	Unlisted	None	17 Apr 2017 Uploaded	38	0	-
<input type="checkbox"/>	 5:07	Unlisted	None	16 Apr 2017 Uploaded	33	0	100.0% 1 like
<input type="checkbox"/>	 21:00	Private	None	14 Jun 2014 Uploaded	12	0	-
<input type="checkbox"/>	 37:52	Private	None	14 Jun 2014 Uploaded	87	0	-
<input type="checkbox"/>	 24:43	Private	None	13 Jun 2014 Uploaded	27	0	-

- Edit title and description
- Get shareable link
- Promote
- Download
- Delete forever



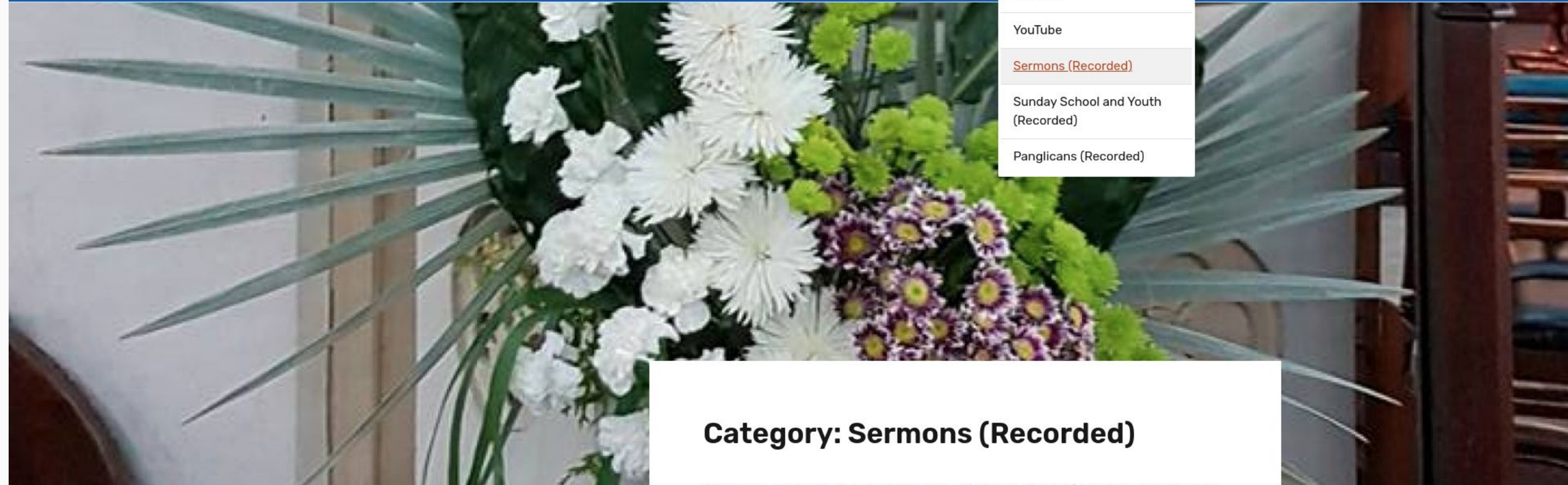
[Facebook](#)

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[Sermons \(Recorded\)](#)

[Sunday School and Youth
\(Recorded\)](#)

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Category: Sermons (Recorded)

[Sermon, June 8, 2014, 8:00 a.m. Service, Day of Pentecost, Year A](#)

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[Sermon, June 1, 2014, 8:00 a.m. Service, Sixth Sunday of Easter,
Year A](#)

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ANSWERS